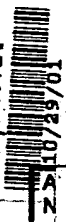


JCS/90/ 11000 U.S. PTO 10/003714



U.S. UTILITY Patent Application

PATENT NUMBER and
ISSUE DATE

APPL NUM 10003714	FILING DATE 10/29/2001	CLASS 345	SUBCLASS 706	GAU 2673	EXAMINER Fien Xu
----------------------	---------------------------	--------------	-----------------	-------------	---------------------

**APPLICANTS: Chang Matthew; Gudorf Greg; Dew Aaron; Creed Anthony; Toft Rolf;
2173

**CONTINUING DATA VERIFIED:

** FOREIGN APPLICATIONS VERIFIED:

PG-PUB <input type="checkbox"/> DO NOT PUBLISH <input type="checkbox"/>	RESCIND <input type="checkbox"/>
Foreign priority claimed <input type="checkbox"/> yes <input type="checkbox"/> no	ATTORNEY DOCKET NO
35 USC 119 conditions met <input type="checkbox"/> yes <input type="checkbox"/> no	50R4802
Verified and Acknowledged Examiners's initials	
TITLE : System and method for establishing viewer shopping preferences based on viewing and listening preferences	

U.S. DEPT. OF COMM./PAT. & TM-PTO-436L (Rev. 12-94)

NOTICE OF ALLOWANCE MAILED		CLAIMS ALLOWED	
		Total Claims	Print Claim for O.G
Assistant Examiner		DRAWING	
Amount Due		Sheets Drwg.	Figs. Drwg.
Date Paid		Print Fig.	
Primary Examiner		Application Examiner	
<input type="checkbox"/> TERMINAL DISCLAIMER		PREPARED FOR ISSUE	
WARNING: The information disclosed herein may be restricted. Unauthorized disclosure may be prohibited by the United States Code Title 35, Sections 122, 181 and 368, Possession outside the U.S. Patent & Trademark Office is restricted to authorized employees and contractors only.			

BEST AVAILABLE COPY

FILED WITH:

☐ DISK (CRF)

☐ CD-ROM
(Attached in pocket on right inside flap)